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*Let Your Animation Run Wild*

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Clearview

40 000 BC

Animal blood together with iron oxide was used for the first time as we know it by Homo Sapiens and Homo Neanderthalensis to make paintings in red on cave walls and used as make up and body decorations.

1570 BC

In Tyre, Lebanon, and later on in the Roman and Byzantine empire a special "blackish clotted blood" colour, was prized above all others. The red-purple (Hex triplet #06623C) was created by cracking the shell of Murex snails and expose its hypobranchial gland to sunlight.

1942 AD

The first CCTV system was installed in Peenemünde, Nazi Germany, for observing the launch of V-2 rockets. In USA Walt Disney is commissioned by the US government to create several animated propaganda productions, including *Der Fuehrer's Face* and *Victory Through Air Power*.

1951 AD

Color TV is invented. Different phosphors help to create different colors and while there's many options for creating green and blue, the bright red color was and still today can only be created by the rare earth element Europium (Eu). Named after Europe and currently monopolized by China, this mineral serves as the red pigment of all digital imagery today.

1991 AD

Groundbreaking animation techniques developed by *Industrial Light & Magic* made it possible to manipulate, re-create, and morph the image of an actor in the creation of the T-1000 character in *Terminator 2: Judgment Day*.

The CG-team from *Industrial Light & Magic* later went on to establish Pixar studios.

2003 AD

Pixar Animation Studios create Finding Nemo, a history about a clownfish that gets caught by fishermen and his father journey to get him back home. The movie's success led to overfishing due to pet demand of clownfish. Because of this, clownfish have become endangered globally and extinct in Philippines, Thailand and Sri Lanka.

2004 AD

Kalluk and Tatqiq, two orphaned polar bear cubs were rescued in Alaska and brought to San Diego Zoo. CCTV follows and broadcast their life online ever since.

2009 AD

The "Red screen of death" is introduced in the beta version of Windows Vista as alternative to the classic blue screen following a fatal system error. The red color however was said to cause unease and even cases of heart-failure among users and the red screen of death was removed from Windows Vista in Build 5112.

2017 AD

The Intergovernmental Panel on Climate Change writes in their gloomiest forecast that the top of our planet will have its first ice-free summer in year 2050.

2032 AD

Skynet creates T-1000, a shapeshifting android composed entirely of a "mimetic polyalloy". The android is sent back in time to find and kill John Connor and by doing that wipe out the human race.

2032 AD

John Spartan (Sylvester Stallone) enters a bathroom after 50 years frozen in cryo prison in the movie Demolition Man. On the wall he discovers that three seashells have replaced toilet paper. Daniel Waters who wrote the script have stated that he got the idea for the future toilet device from a painting of seashells hanging in the restroom in Warner Bros head office.

190 Million AD

When seabirds became extinct, the skies became an available niche, which became occupied by Ocean Flish. They have evolved over millions of years from a fish-like ancestor. They are not like fish that we know, but have developed true flight, just as successfully as birds and bats did.